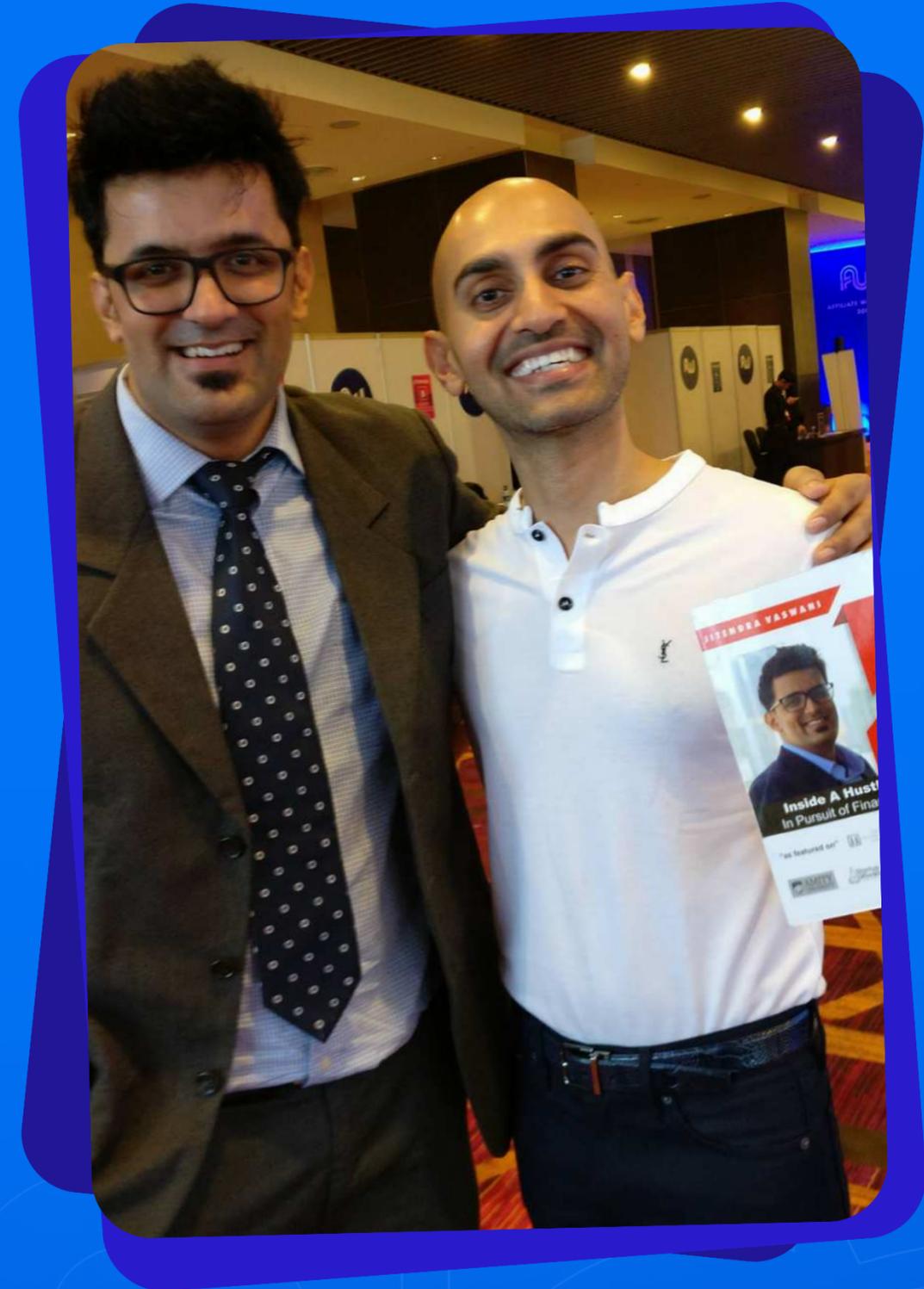


Hi, I am
**Jitendra
Vaswani**



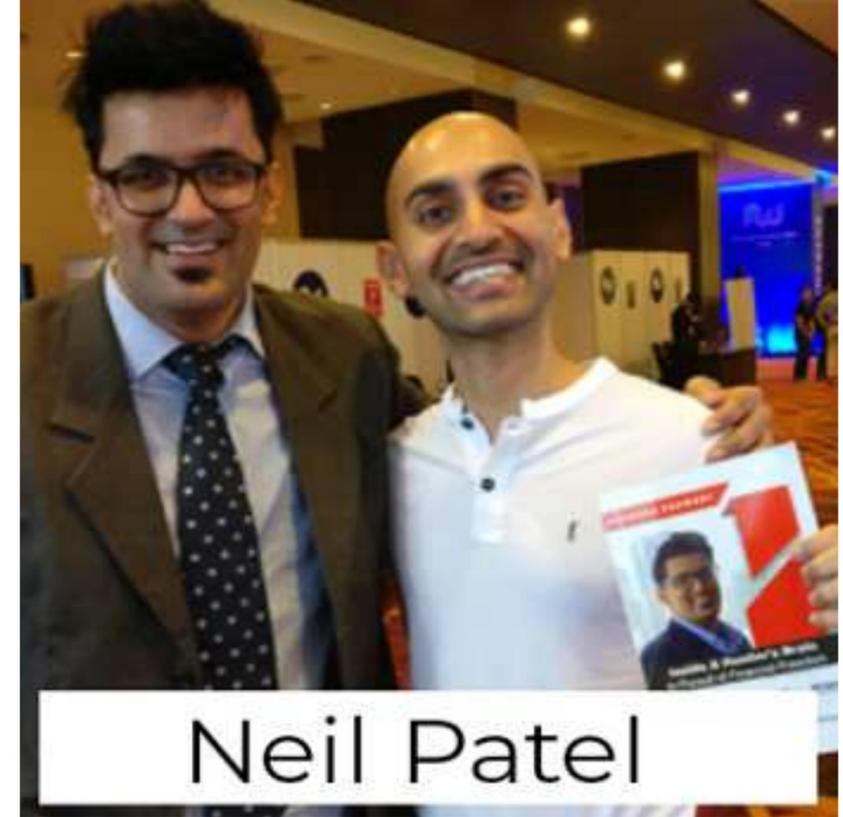
- ✓ Founder of BloggersIdeas.com
(Internet Marketing Blog)
- ✓ Ex-Payoneer Brand Ambassador India 2015
- ✓ Digital Marketing Consultant
- ✓ Digital Nomad Based in Bangkok
- ✓ I have been a trainer, speaker and author of **“Inside A Hustler’s Brain : In Pursuit of Financial Freedom”** which has sold over 20,000 copies, worldwide & contributor of “International Best Selling Author of Growth Hacking Book 2”.



Grant Cardone



Gary Vee



Neil Patel

Inside a Hustlers Brain Podcast

Listen On jitendra.com/podcast

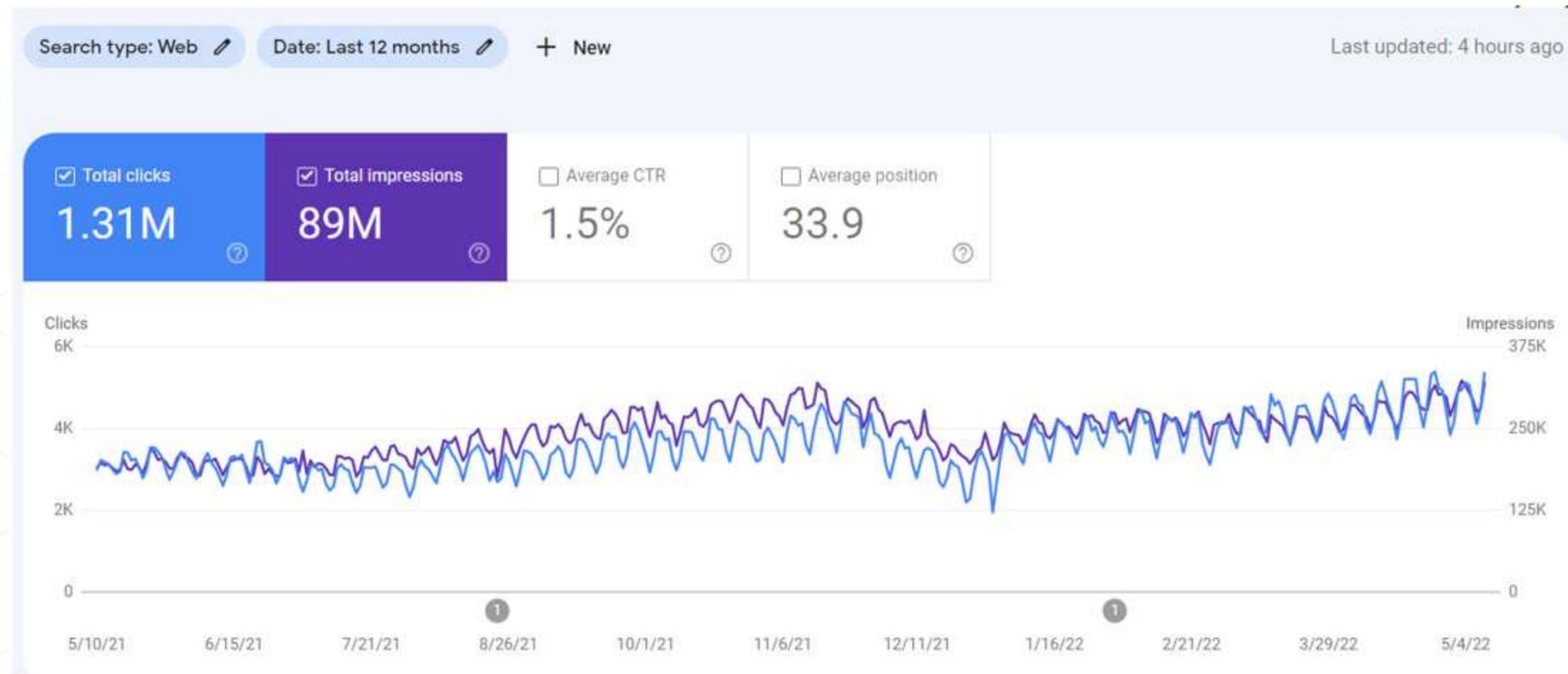


My Story

- Frustrated engineer 4 years of full torture
- No interest in college degree
- After engineering started doing a job of 100\$ per month..
- I left my hometown due to family pressure because my family was worried as I was doing very low paying job.
- Zero support from anyone
- Started the blogging in 2013 with my job savings and now today this blog is giving me 6 Figure in profits every year

BloggersIdeas Case Study

I'm going to walk through exactly how we touched **1.31 M traffic** for Bloggersideas In the **Last 12 Months**.



Ahrefs Traffic Data

We crossed **100K+ Monthly** Traffic

Learn SEO : Digital Marketing | Affiliate Marketing Make Money Online

www.bloggersideas.com

Ahrefs Rank
57,627



Backlinks
217K -3K
Recent 354K
Historical 1.18M

Referring domains
9.47K
Recent 11.6K
Historical 18.8K

Organic keywords
132K
PPC 0

Organic traffic
101K

Traffic value
\$30.8K
PPC \$0

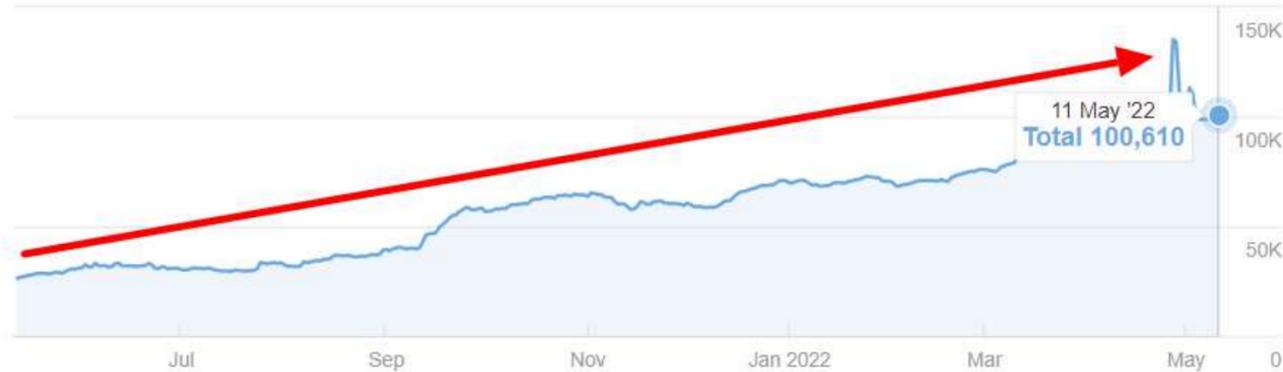
Backlink profile **Organic search** Paid search

Monthly volume

All countries

Organic traffic 100,610 /month

All time **One year** Last 30 days Export



Country	Keywor...	Traffic
All count...	132K	101K
United S...	44.5K	30.8K 30.6%
India	11.1K	11.7K 11.6%
Germany	5.5K	6.9K 6.9%
Italy	4.6K	3.9K 3.8%
United K...	4.9K	3.1K 3%
Brazil	1.9K	2.8K 2.8%
France	3.4K	2.6K 2.6%
Malaysia	1.1K	2.6K 2.6%
Turkey	2.3K	2.6K 2.6%

I genuinely hope that it provides a *behind-the-scenes* look into what an **SEO campaign** can look like.

TL:DR

From **2500 to 5000+** Daily click on average

200 traffic pieces of content live on the site

Hardly took under **100 links**

A very limited budget

The campaign was executed by my team

Background Story

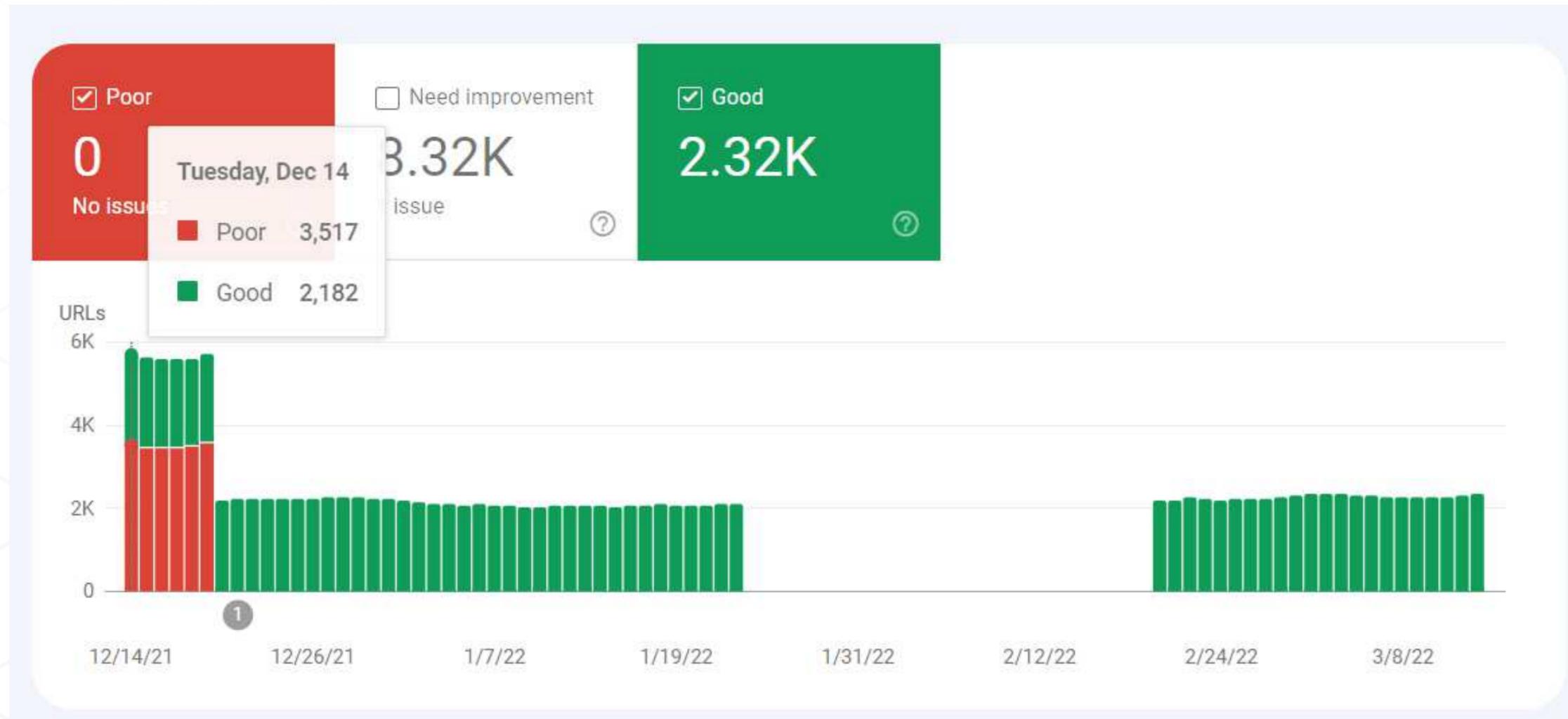
The website has been hit by the Google **May Core Update 2020** as that year we didn't focus too much on UX and UI at that time and our website traffic tanked by **almost 40%**.

We deleted all the thin content from the website and revamped our website with high-quality content. Talk with Neil Patel and he told me to improve the content, UX and UI.



How we reached to 1 M clicks?

Fixed all pages according to the core web vitals



Page experience overview

Last updated: 12/05/2022

98% URLs with a good page experience on mobile
3.6% good URLs on desktop

Pages are evaluated separately for mobile and desktop

Mobile

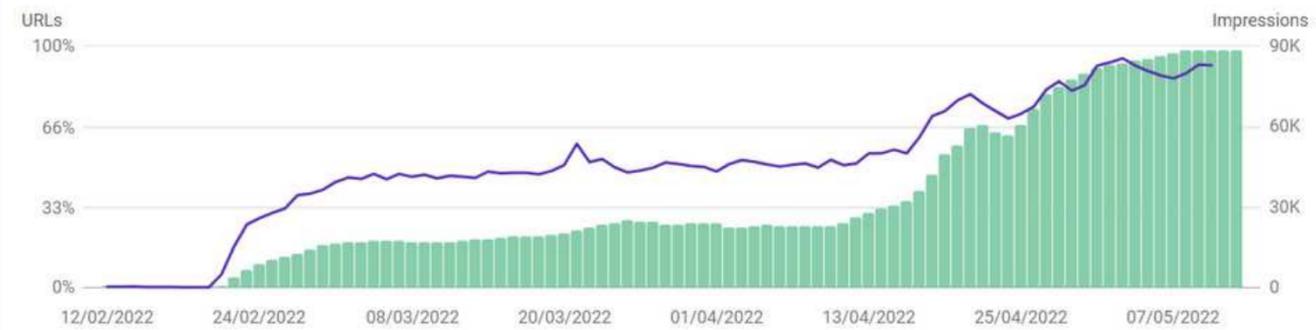
Good URLs

98%

Total impressions of good URLs

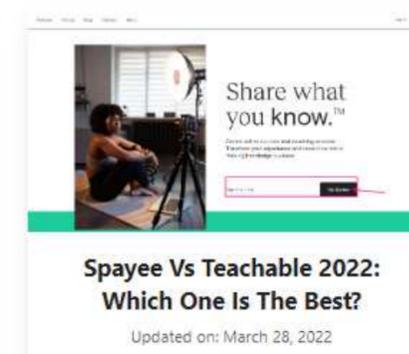
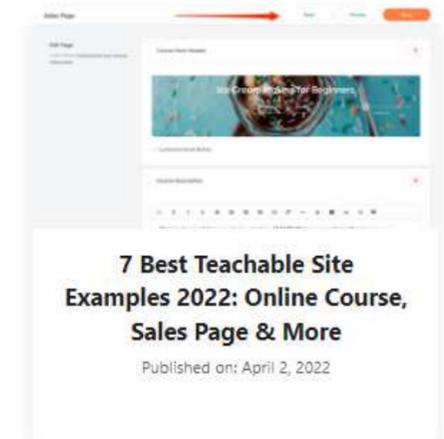
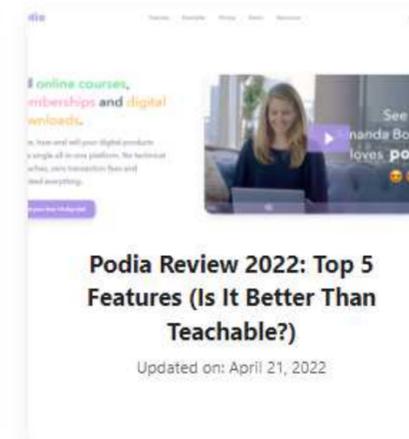
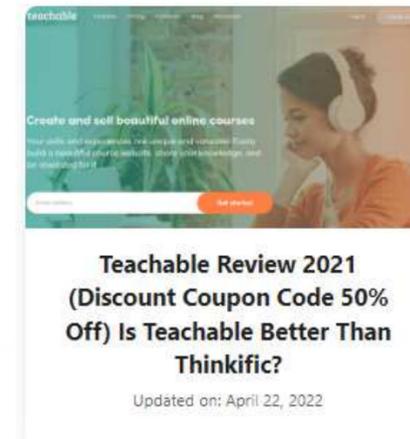
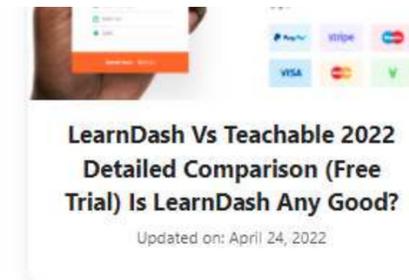
4.06M

About chart



Some Major Changes

- ✓ Created 15-20 topical content clusters to rank money keywords.
(For example- Teachable Coupon Code)
- ✓ Improved internal linking
- ✓ Filled content gap by competitor analysis



Example Teachable Coupon Code

teachable

 My Account ▼



Jitendra vaswani

jitendraswani50@gmail.com

Joined: 11/13/2017

Username: jitendraswani



 Dashboard

 Stats

All Campaigns ▼

 Earned	\$32,422.81	 Awaiting Approval	\$1,101.52
 Awaiting Payout	\$236.25	 Paid To Date	\$31,085.04

Share

Use the share widget to instantly share your referral links.

Teachable Top Partner - program performance & concerns

Inbox x



David Fine <david.fine@teachable.com>
to me

Tue, May 18, 1:47 AM

SAVE AS TEMPLATE



To follow up on your question of "am I a top 10 partner". Yes, you are a top 10 partner. Your conversions have been impressive, and now that we are on Impact, I can understand partner performance a little better.

Referring Domain Dashboard

Apr 01 2022 - Apr 30 2022 🔒 ▾

Referring Domain: All ▾



BRAND	CLICKS	ACTIONS	ACTION EARNINGS
	2,389	368	\$5,135.02
Teachable	61	259	\$2,902.62
Semrush	139	54	\$1,770.10

Topical Authority Content

We Create Tons of Content Like

Teachable Vs Udemy,

Teachable vs Learndash

Teachable Review

Teachable Free Trial

Teachable Pricing

& tons of more info content for LMS & Education

This help me to rank for competitive keyword like Teachable Coupon & helping me get recurring commissions from them every month.

This was last month sales from Teachable from Impact.com

The goal is to hit 6 figures with Teachable in a year.

We've included **FAQs** from the People Also Ask Section from Google

You may have questions like this: I will explain everything in detailed

- Does Moosend have a CRM?
- Does Moosend work with WordPress?
- How much does Moosend cost?
- Is Moosend better than MailChimp?
- Is Moosend easy to use?
- Is Moosend helpful for Small and Mid-sized Businesses?
- Can you send bulk emails with Moosend?
- How to analyze campaign deliverability and who are the typical users of Moosend?
- How does Moosend automate email marketing workflows and tasks?
- What is the best alternative to Moosend?

Added schema in the articles

- ✓ Took 10-15 backlinks to rank competitive articles
- ✓ Added 3-4 relevant external links from top authority websites
- ✓ Deoptimized articles which are overly optimized

Moosend Review

8	8	9	8	9	8	9
Support	Pricing	Functionality	Ease-Of-Use	Integrations	Email Marketing Campaign	Templates

Pros

- ✓ User-friendly Campaign Editor
- ✓ Email Marketing Automations
- ✓ Advanced List Segmentation
- ✓ Powerful Real-time Analytics
- ✓ It even provides you with an unsubscribe database too
- ✓ It allows you to manage your mailing list with efficiency
- ✓ It has a very wide range of the Image Library
- ✓ It has all the database in the Contact Database
- ✓ Create super flexible landing pages that support any marketing campaign
- ✓ Users have access to 100% of the features regardless of the size of their account

Cons

- ✗ Free trails comes with many restrictions
- ✗ Sign-up forms need improvement
- ✗ Moosend seems to load slow sometimes

Moosend is an email campaign managing tool, it allows you to manage your email campaign with efficiency. The email campaign tools are the most important tools for all the marketers because it allows them to communicate easily with a large number of pupils at a single time as well as it makes marketing of different products easier for the marketers.

Rating ★★★★★ Price: \$ 10 [GET STARTED](#)

Added translations to website

Recensione di Jungle Scout 2022: le migliori 9 caratteristiche e prezzi | Perché Jungle Scout è meglio di Helium 10?

Ultimo aggiornamento il: 6 marzo 2022 da [Jitendra Vaswani](#) | ✓ Fatto v

Jungle Scout Review 2022: Top 9 Funktionen & Preise | Warum ist Jungle Scout besser als Helium 10?

Zuletzt aktualisiert am: 6. März 2022 von [Jitendra Vaswani](#) | ✓ Fakten geprüft

Обзор Jungle Scout 2022: 9 основных функций и цен | Почему Jungle Scout лучше, чем Helium 10?

Последнее обновление: 6 марта 2022 г., автор: [Джитендра Васвани](#) | ✓ Факт проверен

renz - einige der Links auf unserer Website sind Affiliate-Links. Wenn Sie sie für einen Kauf verwenden, osten für Sie (überhaupt keine!).

Gtranslate.io helps us in Translation

15+ Countries We Choose for Gtranslate for testing

The screenshot displays the GTranslate settings interface. On the left is a dark sidebar with navigation options: Media, Pages, Comments (197), ThirstyAffiliates, ShareThis, TablePress, Feedback, Rank Math, Appearance, Plugins (17), Users, Tools, Settings (highlighted), General, Writing, Reading, Discussion, Media, Permalinks, Privacy, Cloudflare, GTranslate, and Letter Avatar.

The main content area is titled "Flag languages" and includes a "Check All | Uncheck All" link. Below this, there are four columns of language options, each with a checkbox. The "Flag languages" section is divided into "Monochrome flags" and "Alternative flags".

Monochrome flags:

- Afrikaans
- Albanian
- Amharic
- Arabic
- Armenian
- Azerbaijani
- Basque
- Belarusian
- Bengali
- Bosnian
- Bulgarian
- Catalan
- Cebuano
- Chichewa
- Chinese (Simplified)
- Chinese (Traditional)
- Corsican
- Croatian
- Czech
- Danish
- Dutch
- English
- Esperanto
- Estonian
- Filipino
- Finnish
- French
- Frisian
- Galician
- Georgian
- German
- Greek
- Gujarati
- Haitian Creole
- Hausa
- Hawaiian
- Hebrew
- Hindi
- Hmong
- Hungarian
- Icelandic
- Igbo
- Indonesian
- Irish
- Italian
- Japanese
- Javanese
- Kannada
- Kazakh
- Khmer
- Korean
- Kurdish (Kurmanji)
- Kyrgyz
- Lao
- Latin
- Latvian
- Lithuanian
- Luxembourgish
- Macedonian
- Malagasy
- Malay
- Malayalam
- Maltese
- Maori
- Marathi
- Mongolian
- Myanmar (Burmese)
- Nepali
- Norwegian
- Pashto
- Persian
- Polish
- Portuguese
- Punjabi
- Romanian
- Russian
- Samoan
- Scottish Gaelic
- Serbian
- Sesotho
- Shona
- Sindhi
- Sinhala
- Slovak
- Slovenian
- Somali
- Spanish
- Sudanese
- Swahili
- Swedish
- Tajik
- Tamil
- Telugu
- Thai
- Turkish
- Ukrainian
- Urdu
- Uzbek
- Vietnamese
- Welsh
- Xhosa
- Yiddish
- Yoruba
- Zulu

Alternative flags:

- USA flag (English)
- Canada flag (English)
- Brazil flag (Portuguese)
- Mexico flag (Spanish)
- Argentina flag (Spanish)

A "HINT" states: "To reorder the languages simply drag and drop them in the list below."

On the right side of the settings page, there are three sections:

- Paid version advantages:** A list of benefits including search engine indexing, SEO-friendly URLs, human-level translations, manual editing, meta data translation, URL/slug translation, language hosting, seamless updates, increased traffic, and live chat support. Below this list are buttons for "Try Now (15 days free)", "FAQ", "Website Translation Quote", and "Live Chat".
- Do you like GTranslate?:** A section asking for feedback, with a link to "Give us 5 stars on WordPress.org :)" and a social media widget for the GTranslate Facebook page (4.6K likes).
- Useful links:** A list of links including "Videos", "How-tos", "Blog", "About GTranslate team", "FAQ", "User dashboard", "Compare plans", "Website Translation Quote", "Detect browser language", and "Reviews".

NAVIGATION

- Dashboard
- Setup Wizard
- Settings
- Analytics
- Find Text
- Find URL
- Improve Translations
- Edits History
- Check DNS
- Collaborators
- Billing

Billing

LICENSE INFO

Domain	Start date	Paid until
bloggersideas.com	2020-07-31	2022-11-18

PAYMENT INFO

Name	Method	Details	Actions
Jeetendra Vaswani	Credit Card	MasterCard - **** 6350	✎

Rectangle

PLAN DETAILS

Option

- URL translation Yes
- Language hosting No
- Billing period Monthly Yearly

https://www.blogge...

Performance on Search results

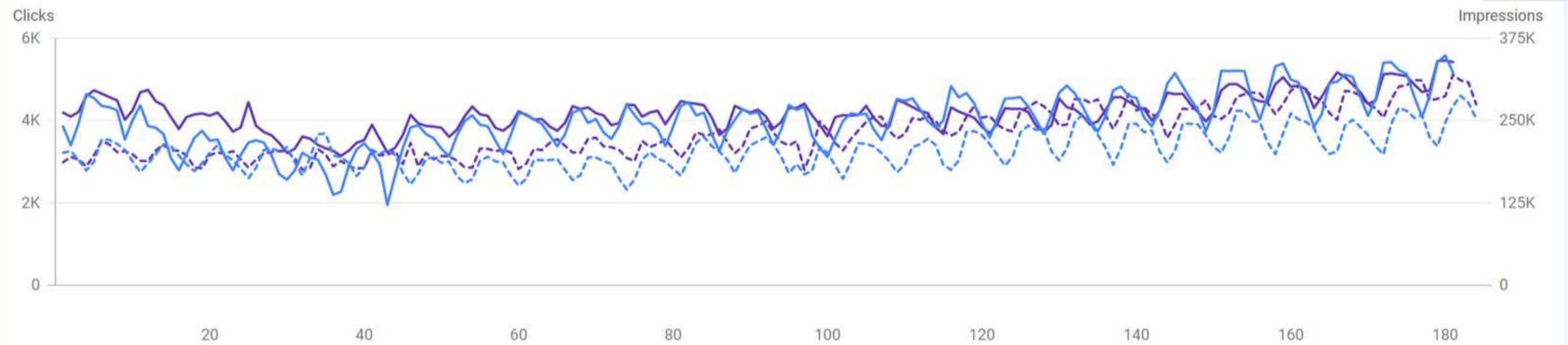
EXPORT

- Overview
- URL inspection
- Performance
 - Search results
 - Discover
 - Google News
- Index
 - Coverage
 - Sitemaps
 - Removals
- Experience
 - Page experience
 - Core web vitals

Search type: Web Date: Compare + New

Last updated: 27 hours ago

<input checked="" type="checkbox"/> Total clicks 727K Last 6 months 604K Previous 6 months	<input checked="" type="checkbox"/> Total impressions 47.5M Last 6 months 42.6M Previous 6 months	<input type="checkbox"/> Average CTR 1.5% Last 6 months 1.4% Previous 6 months	<input type="checkbox"/> Average position 33.2 Last 6 months 34.7 Previous 6 months
--	---	--	---



https://www.blogge...

Performance on Search results

EXPORT

- Overview
- URL inspection
- Performance
 - Search results
 - Discover
 - Google News
- Index
 - Coverage
 - Sitemaps
 - Removals
- Experience
 - Page experience
 - Core web vitals
 - Mobile Usability
- Enhancements
 - Breadcrumbs

Search type: Web | Date: Last 3 months | + New | Last updated: 27 hours ago

Germany	28,836	819,142
India	26,897	1,863,045
Russia	19,176	1,183,830
Italy	18,532	586,612
Brazil	18,478	1,078,111
Spain	13,710	475,240
Ukraine	13,066	403,267
France	11,984	553,772
Turkey	9,420	439,431
Poland	9,107	246,843
Indonesia	8,788	758,055
United Kingdom	8,246	757,499
Mexico	8,111	437,905
Malaysia	7,591	315,392

Performance on Search results

Overview

URL inspection

Performance

Search results

Discover

Google News

Index

Coverage

Sitemaps

Removals

Experience

Page experience

Core web vitals

Mobile Usability

Enhancements

Breadcrumbs

Search type: Web Date: Compare + New

Last updated: 27 hours ago

Country	Last 6 months	Previous 6 months	Difference	Last 6 months	Previous 6 months	Difference
United States	84,850	78,091	6,759	8,085,084	8,402,516	-317,432
India	60,662	88,096	-27,434	3,973,225	4,652,917	-679,692
Germany	51,496	34,828	16,668	1,541,690	1,098,113	443,577
Italy	35,423	25,115	10,308	1,166,385	790,289	376,096
Brazil	34,474	28,626	5,848	2,338,185	2,324,773	13,412
Russia	32,509	17,444	15,065	2,271,799	1,319,665	952,134
Ukraine	26,360	15,805	10,555	870,899	606,197	264,702
Spain	25,630	17,199	8,431	920,479	658,659	261,820
France	23,889	16,871	7,018	1,030,618	690,281	340,337
United Kingdom	15,853	14,525	1,328	1,340,920	1,036,114	304,806
Malaysia	14,722	33,015	-18,293	623,336	897,218	-273,882
Mexico	14,298	15,348	-1,050	839,336	821,292	18,044
Netherlands	14,208	9,477	4,731	675,937	514,320	161,617

How Translation help in making money?

Clients from International countries

Various sponsored deals started coming from Russia, Germany, Italy, and Portugal.

Some clients specifically wanted to buy advertisement spots on translate pages.

Listing, affiliate partnerships, sponsored reviews & banner ads.

Added Bottom Line Upfront

We've added the bottom line upfront which summarizes the articles resulting in the **improved CTR**

Bottom Line Upfront : Is LastPass Still The Best?



LastPass is a type of software that LogMeIn provides. To differentiate between its users' personal and professional lives, LastPass provides different kinds of very useful plans, namely; Personal plans and Business plans for its users.

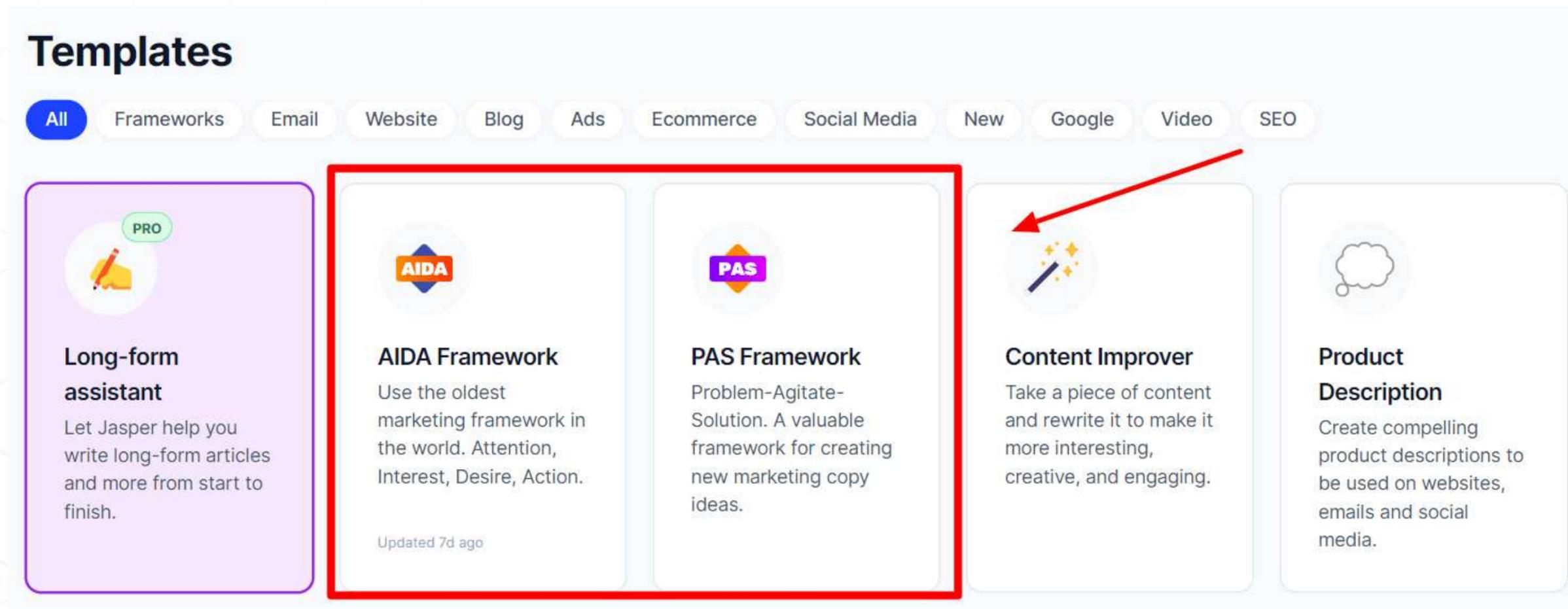
LastPass is one of the best password protection software available on the internet today, if you are a premium member of this software it is technically impossible to leak your password or to get into your vault to check your private information, moreover, it also allows the person to share his or her private information whenever there is a case of emergency and the person can also work on this software with minimum lags.

LastPass is trusted by industry experts worldwide

Improved Intro – Outro Of The Articles

We've used **Jasper.ai** to improve the intro and outro parts of the articles, this helps a lot to decrease the bounce rate and increase conversions from the articles.

We've used **PAS** and **AIDA** copywriting formulas to improve our articles

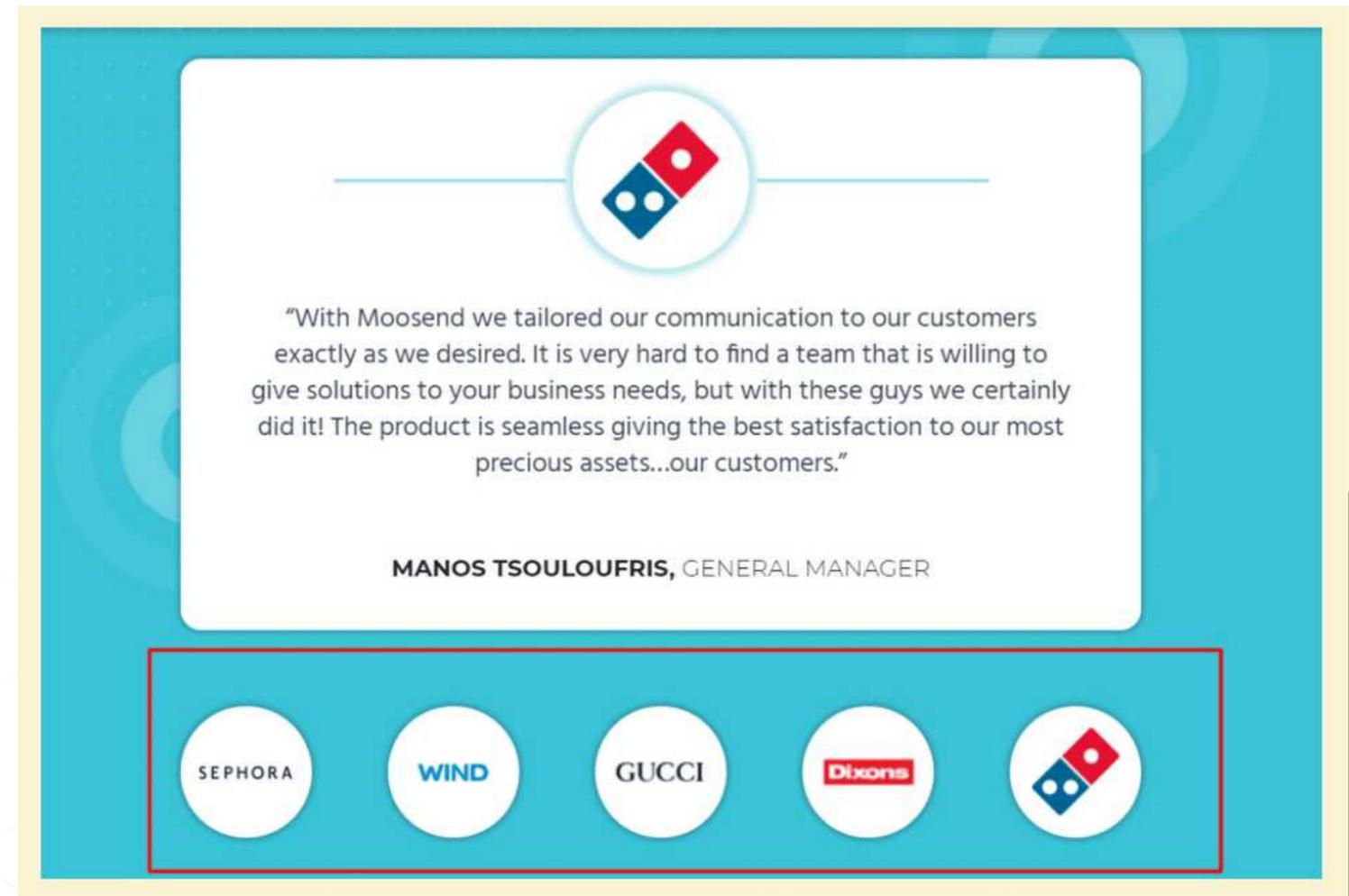


The screenshot displays the 'Templates' section of the Jasper.ai interface. At the top, there are navigation tabs for 'All', 'Frameworks', 'Email', 'Website', 'Blog', 'Ads', 'Ecommerce', 'Social Media', 'New', 'Google', 'Video', and 'SEO'. Below these tabs, five template cards are visible:

- Long-form assistant** (PRO): Let Jasper help you write long-form articles and more from start to finish.
- AIDA Framework**: Use the oldest marketing framework in the world. Attention, Interest, Desire, Action. Updated 7d ago.
- PAS Framework**: Problem-Agitate-Solution. A valuable framework for creating new marketing copy ideas.
- Content Improver**: Take a piece of content and rewrite it to make it more interesting, creative, and engaging. A red arrow points to this card.
- Product Description**: Create compelling product descriptions to be used on websites, emails and social media.

Added Testimonials and User Reviews

We've used reviews and testimonials from their official websites and social media sites like Facebook to add trust factor in our articles so that users are more engaged and helped us to increase conversion rates, indirectly helping in rankings



endira
endira

Thank You!

👉 www.bloggersideas.com/ASEPPT2022

👉 **Email** : Jitendra@bloggersideas.com

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